

# Full Profile

2010-2020 Census, 2022 Estimates with 2027 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.4846/-90.7704

Route 66 Marketplace_3.5.10_3Page				
	3 mi radius	5 mi radius	10 mi radius	
<b>Population</b>				
2022 Estimated Population	10,387	16,812	58,237	
2027 Projected Population	10,429	17,039	58,936	
2020 Census Population	10,350	16,598	58,177	
2010 Census Population	9,902	16,114	55,172	
Projected Annual Growth 2022 to 2027	-	0.3%	0.2%	
Historical Annual Growth 2010 to 2022	0.4%	0.4%	0.5%	
<b>Households</b>				
2022 Estimated Households	4,292	6,619	21,880	
2027 Projected Households	4,302	6,698	22,137	
2020 Census Households	4,260	6,518	21,744	
2010 Census Households	3,894	6,033	19,874	
Projected Annual Growth 2022 to 2027	-	0.2%	0.2%	
Historical Annual Growth 2010 to 2022	0.9%	0.8%	0.8%	
<b>Age</b>				
2022 Est. Population Under 10 Years	12.8%	12.1%	11.6%	
2022 Est. Population 10 to 19 Years	12.4%	12.5%	13.4%	
2022 Est. Population 20 to 29 Years	12.2%	11.5%	9.5%	
2022 Est. Population 30 to 44 Years	19.6%	19.5%	19.9%	
2022 Est. Population 45 to 59 Years	18.9%	20.5%	21.9%	
2022 Est. Population 60 to 74 Years	17.9%	18.3%	18.5%	
2022 Est. Population 75 Years or Over	6.2%	5.7%	5.2%	
2022 Est. Median Age	38.2	39.7	41.2	
<b>Marital Status &amp; Gender</b>				
2022 Est. Male Population	49.4%	51.3%	51.5%	
2022 Est. Female Population	50.6%	48.7%	48.5%	
2022 Est. Never Married	27.0%	27.1%	24.7%	
2022 Est. Now Married	46.7%	48.7%	55.9%	
2022 Est. Separated or Divorced	18.8%	18.2%	14.3%	
2022 Est. Widowed	7.5%	5.9%	5.1%	
<b>Income</b>				
2022 Est. HH Income \$200,000 or More	4.2%	7.1%	13.3%	
2022 Est. HH Income \$150,000 to \$199,999	2.9%	4.6%	9.2%	
2022 Est. HH Income \$100,000 to \$149,999	13.0%	15.1%	19.7%	
2022 Est. HH Income \$75,000 to \$99,999	15.3%	14.5%	14.4%	
2022 Est. HH Income \$50,000 to \$74,999	19.6%	18.4%	16.2%	
2022 Est. HH Income \$35,000 to \$49,999	14.3%	13.8%	9.8%	
2022 Est. HH Income \$25,000 to \$34,999	13.1%	10.0%	6.6%	
2022 Est. HH Income \$15,000 to \$24,999	14.6%	12.8%	7.2%	
2022 Est. HH Income Under \$15,000	2.9%	3.7%	3.8%	
2022 Est. Average Household Income	\$72,882	\$84,816	\$115,687	
2022 Est. Median Household Income	\$57,819	\$66,529	\$91,692	
2022 Est. Per Capita Income	\$30,176	\$33,763	\$43,755	
2022 Est. Total Businesses	374	521	1,592	
2022 Est. Total Employees	4,050	5,392	17,516	

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<b>Race</b>			
2022 Est. White	93.4%	91.7%	91.5%
2022 Est. Black	1.7%	3.9%	3.4%
2022 Est. Asian or Pacific Islander	0.8%	0.8%	1.4%
2022 Est. American Indian or Alaska Native	0.2%	0.2%	0.1%
2022 Est. Other Races	3.9%	3.5%	3.5%
<b>Hispanic</b>			
2022 Est. Hispanic Population	283	404	1,396
2022 Est. Hispanic Population	2.7%	2.4%	2.4%
2027 Proj. Hispanic Population	2.7%	2.4%	2.4%
2020 Hispanic Population	3.2%	2.8%	2.8%
<b>Education (Adults 25 &amp; Older)</b>			
2022 Est. Adult Population (25 Years or Over)	7,180	11,751	40,920
2022 Est. Elementary (Grade Level 0 to 8)	5.0%	3.8%	2.4%
2022 Est. Some High School (Grade Level 9 to 11)	7.7%	7.3%	4.8%
2022 Est. High School Graduate	29.1%	27.7%	23.3%
2022 Est. Some College	26.3%	25.1%	22.6%
2022 Est. Associate Degree Only	9.4%	9.3%	8.8%
2022 Est. Bachelor Degree Only	15.9%	18.3%	24.4%
2022 Est. Graduate Degree	6.7%	8.3%	13.7%
<b>Housing</b>			
2022 Est. Total Housing Units	4,671	7,218	23,750
2022 Est. Owner-Occupied	70.5%	73.9%	78.8%
2022 Est. Renter-Occupied	21.4%	17.8%	13.4%
2022 Est. Vacant Housing	8.1%	8.3%	7.9%
<b>Homes Built by Year</b>			
2022 Homes Built 2010 or later	6.4%	9.2%	13.3%
2022 Homes Built 2000 to 2009	16.2%	15.3%	16.0%
2022 Homes Built 1990 to 1999	17.2%	16.6%	15.9%
2022 Homes Built 1980 to 1989	15.2%	14.1%	13.6%
2022 Homes Built 1970 to 1979	12.8%	13.0%	12.0%
2022 Homes Built 1960 to 1969	8.9%	8.7%	7.7%
2022 Homes Built 1950 to 1959	6.7%	5.6%	6.1%
2022 Homes Built Before 1949	8.5%	9.2%	7.5%
<b>Home Values</b>			
2022 Home Value \$1,000,000 or More	1.2%	1.7%	2.4%
2022 Home Value \$500,000 to \$999,999	4.7%	9.7%	12.3%
2022 Home Value \$400,000 to \$499,999	3.1%	5.4%	9.9%
2022 Home Value \$300,000 to \$399,999	11.4%	13.3%	20.9%
2022 Home Value \$200,000 to \$299,999	27.2%	25.7%	23.0%
2022 Home Value \$150,000 to \$199,999	19.6%	15.8%	12.1%
2022 Home Value \$100,000 to \$149,999	13.8%	12.2%	9.0%
2022 Home Value \$50,000 to \$99,999	7.4%	6.3%	4.4%
2022 Home Value \$25,000 to \$49,999	1.8%	2.2%	1.8%
2022 Home Value Under \$25,000	9.7%	7.6%	4.3%
2022 Median Home Value	\$196,299	\$238,476	\$290,420
2022 Median Rent	\$634	\$696	\$799

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<b>Labor Force</b>			
2022 Est. Labor Population Age 16 Years or Over	8,281	13,499	46,501
2022 Est. Civilian Employed	65.4%	63.5%	64.5%
2022 Est. Civilian Unemployed	1.5%	1.5%	1.4%
2022 Est. in Armed Forces	-	0.1%	0.1%
2022 Est. not in Labor Force	33.1%	34.8%	33.9%
2022 Labor Force Males	48.8%	51.2%	51.4%
2022 Labor Force Females	51.2%	48.8%	48.6%
<b>Occupation</b>			
2022 Occupation: Population Age 16 Years or Over	5,419	8,577	30,014
2022 Mgmt, Business, & Financial Operations	12.5%	14.7%	18.8%
2022 Professional, Related	22.0%	22.4%	25.2%
2022 Service	13.0%	13.4%	13.4%
2022 Sales, Office	24.8%	24.3%	22.1%
2022 Farming, Fishing, Forestry	0.5%	0.7%	0.4%
2022 Construction, Extraction, Maintenance	14.9%	12.5%	9.0%
2022 Production, Transport, Material Moving	12.2%	12.1%	11.0%
2022 White Collar Workers	59.4%	61.3%	66.2%
2022 Blue Collar Workers	40.6%	38.7%	33.8%
<b>Transportation to Work</b>			
2022 Drive to Work Alone	80.8%	79.1%	70.9%
2022 Drive to Work in Carpool	8.1%	7.3%	6.0%
2022 Travel to Work by Public Transportation	-	0.1%	0.2%
2022 Drive to Work on Motorcycle	-	-	-
2022 Walk or Bicycle to Work	2.0%	1.4%	0.9%
2022 Other Means	0.1%	0.1%	0.4%
2022 Work at Home	8.9%	11.9%	21.6%
<b>Travel Time</b>			
2022 Travel to Work in 14 Minutes or Less	18.8%	17.7%	17.9%
2022 Travel to Work in 15 to 29 Minutes	32.3%	31.5%	29.7%
2022 Travel to Work in 30 to 59 Minutes	43.2%	44.7%	46.1%
2022 Travel to Work in 60 Minutes or More	5.8%	6.1%	6.3%
2022 Average Travel Time to Work	29.0	29.0	28.7
<b>Consumer Expenditure</b>			
2022 Est. Total Household Expenditure	\$241.86 M	\$410.93 M	\$1.7 B
2022 Est. Apparel	\$8.38 M	\$14.36 M	\$60.53 M
2022 Est. Contributions, Gifts	\$13.48 M	\$23.61 M	\$102.53 M
2022 Est. Education, Reading	\$7.12 M	\$12.82 M	\$58.45 M
2022 Est. Entertainment	\$13.52 M	\$23.26 M	\$98.46 M
2022 Est. Food, Beverages, Tobacco	\$37.39 M	\$62.98 M	\$256.78 M
2022 Est. Furnishings, Equipment	\$8.41 M	\$14.44 M	\$60.96 M
2022 Est. Health Care, Insurance	\$22.75 M	\$38.23 M	\$154.64 M
2022 Est. Household Operations, Shelter, Utilities	\$78.6 M	\$132.76 M	\$543.93 M
2022 Est. Miscellaneous Expenses	\$4.57 M	\$7.79 M	\$32.41 M
2022 Est. Personal Care	\$3.24 M	\$5.51 M	\$22.82 M
2022 Est. Transportation	\$44.38 M	\$75.19 M	\$310.03 M

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